



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



A Report on

CAMPUS AI SHORT VIDEO COMPETITION

Organized by

MRCE -IIC,

At

MALLA REDDY COLLEGE OF ENGINEERING

Date: 31-01-2026



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



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HYDERABAD



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

MALLA REDDY COLLEGE OF ENGINEERING

Approved by AICTE - New Delhi, Affiliated to JNTUH & Accredited by NBA(CSE&ECE)
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MRCE - Institution's Innovation Council

Organizing

“ CAMPUS AI SHORT VIDEO COMPETITION ”

“ One campus. One camera. Endless AI creativity. ”

THE INDIA AI IMPACT SUMMIT 2K26

SUGGESTED VIDEO THEMES :



1. Faculty Spotlight – Faculty interviews on AI research and perspectives (2–5 minutes)
2. AI in Campus Life – Use of AI in academic, administrative, or student activities (5–7 minutes)
3. Student AI Projects Showcase – Student AI projects with demos and interaction (5–7 minutes)
4. AI Tools Tutorial Series – Tutorials on popular AI tools (2–5 minutes)
5. AI Career Path Stories – Alumni or senior student testimonials (2–5 minutes)



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DATE

31st JANUARY, 2026



TIME

10 am On Wards



VENUE

MRCE



CONVENOR

Dr. Maram Ashok
Principal, MRCE

CO-CONVENOR

Dr. V Vivekanandhan
Dean - INNOVATION

FACULTY COORDINATORS

Mr. Shaik Sohel Pasha (ECE) **Mrs. B. Pragathi (CSM)**
Mr. Ravi (CSD) **Mr. Bura Venkatesh(IT)**
Mr.Sagar (CSE)

Objective

To create awareness about the applications of Artificial Intelligence in campus life and academics, encourage creativity and innovation among students, and provide a platform to showcase AI-driven ideas through short videos.

The **Campus AI Short Video Competition**, organized by the Institution's Innovation Council (IIC) of **Malla Reddy College of Engineering**, Hyderabad, was successfully conducted as part of **The India AI Impact Summit 2K26**. The event saw active participation from students across departments, showcasing creative and impactful applications of Artificial Intelligence in campus life and academics.





Students actively participated in the **Campus AI Short Video Competition**, demonstrating creativity and innovative AI concepts.

Their enthusiastic involvement reflected a strong interest in emerging technologies and practical learning.

Team -Aditya and Rohan



Team- Surya Teja



Team- Yogesh



Jury Members:

1. Dr.N. Sandhya Rani -Dean Academics
- 2.Dr. Sateesh -Dean EDC
- 3.Dr. Sneha Joshi-HOD H&S



Participants:

Form_Responses				
S.NO	Name	Year	Department	
1	Jakkula Manjunath	I	CSD	
2	G.YOGESH	I	H&S (CSD-C)	
3	Aditya & Rohan	III	CSE	
4	R.Pruthvi	III	CSD	
5	Surya teja	I	CSD	

Sample Certificate:



CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms.

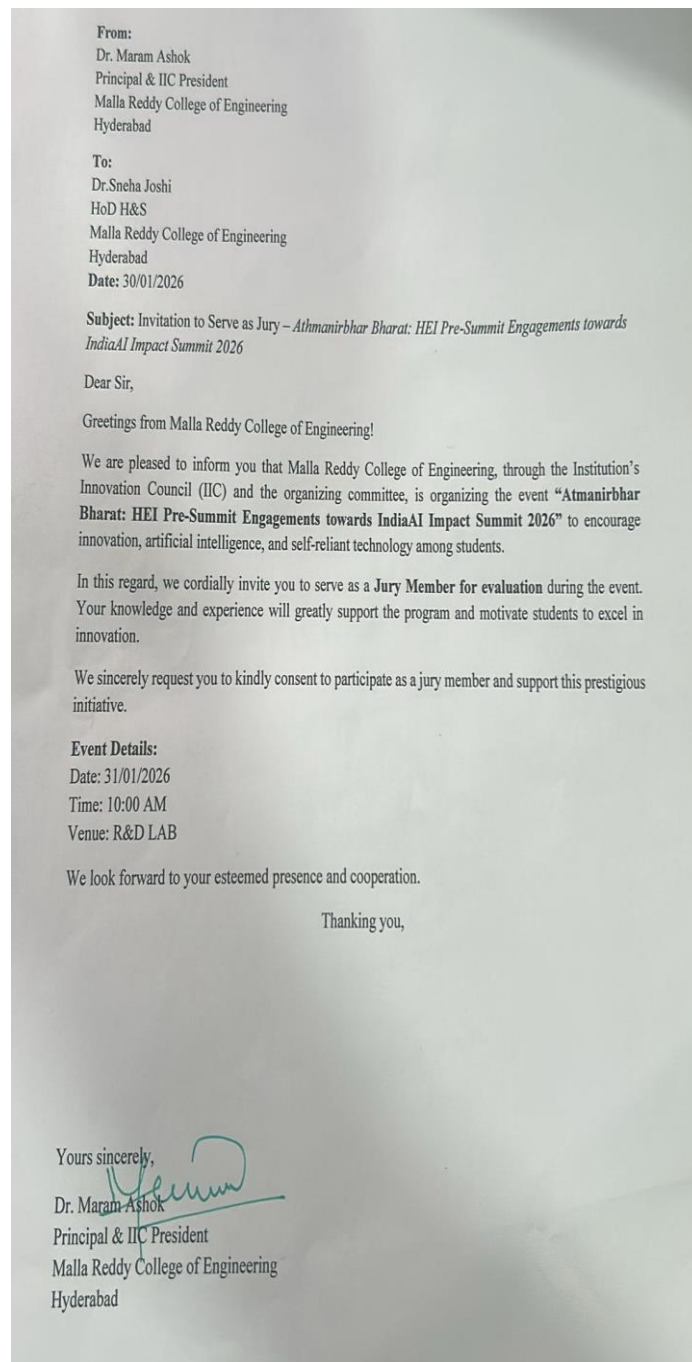
SURYA TEJA

has participated in the “**Campus AI Short Video Competition**” organized by MRCE-IIC as part of the India AI Impact Summit 2026 on 31st January 2026.
The participant showcased creativity and practical understanding of Artificial Intelligence applications.

CO-CONVENOR
Dr. V Vivekanandhan
Dean - INNOVATION


CONVENOR
Dr. Maram Ashok
Principal, MRCE

Jury Invitation:



Outcome

Participants gained practical insight into real-world applications of Artificial Intelligence, enhanced their creativity and presentation skills, and developed a better understanding of how AI can be effectively used in campus and academic activities.


Co-Ordinator


Convenor


Principal