



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



A Report on
CAMPUS AI SHORT VIDEO COMPETITION
Organized by
MRCE -IIC,
At
MALLA REDDY COLLEGE OF ENGINEERING
Date: 31-01-2026



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



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INNOVATION CELL
(GOVERNMENT OF INDIA)



MRCE®
HYDERABAD



मंत्रालय
MINISTRY OF
EDUCATION

MALLA REDDY COLLEGE OF ENGINEERING

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MRCE - Institution's Innovation Council

Organizing

“ CAMPUS AI SHORT VIDEO COMPETITION ”

“ One campus. One camera. Endless AI creativity. ”

THE INDIA AI IMPACT SUMMIT 2K26



SUGGESTED VIDEO THEMES :



1. Faculty Spotlight – Faculty interviews on AI research and perspectives (2–5 minutes)
2. AI in Campus Life – Use of AI in academic, administrative, or student activities (5–7 minutes)
3. Student AI Projects Showcase – Student AI projects with demos and interaction (5–7 minutes)
4. AI Tools Tutorial Series – Tutorials on popular AI tools (2–5 minutes)
5. AI Career Path Stories – Alumni or senior student testimonials (2–5 minutes)



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DATE
31st JANUARY, 2026



TIME
10 am On Wards



VENUE
MRCE



CONVENOR

Dr. Maram Ashok
Principal, MRCE

CO-CONVENOR

Dr. V Vivekanandhan
Dean - INNOVATION

FACULTY COORDINATORS

Mr. Shaik Sohel Pasha (ECE) Mrs. B. Pragathi (CSM)
Mr. Ravi (CSD) Mr. Bura Venkatesh (IT)
Mr. Sagar (CSE)

Objective

To create awareness about the applications of Artificial Intelligence in campus life and academics, encourage creativity and innovation among students, and provide a platform to showcase AI-driven ideas through short videos.

The **Campus AI Short Video Competition**, organized by the Institution's Innovation Council (IIC) of **Malla Reddy College of Engineering**, Hyderabad, was successfully conducted as part of **The India AI Impact Summit 2K26**. The event saw active participation from students across departments, showcasing creative and impactful applications of Artificial Intelligence in campus life and academics.





Students actively participated in the **Campus AI Short Video Competition**, demonstrating creativity and innovative AI concepts.

Their enthusiastic involvement reflected a strong interest in emerging technologies and practical learning.

Team -Aditya and Rohan



Team- Surya Teja



Team- Yogesh



Jury Members:

1. Dr.N. Sandhya Rani -Dean Academics
- 2.Dr. Sateesh -Dean EDC
- 3.Dr. Sneha Joshi-HOD H&S



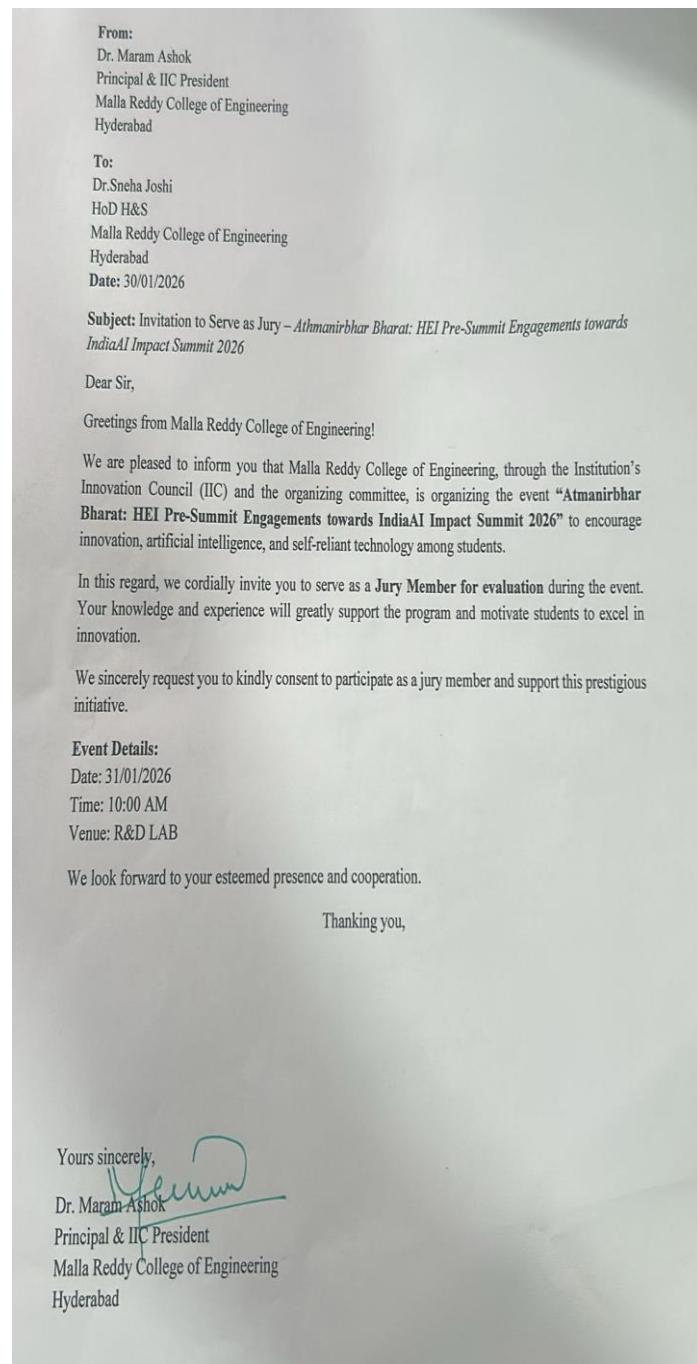
Participants:

S.NO	Name	Year	Department
1	Jakkula Manjunath	I	CSD
2	G.YOGESH	I	H&S (CSD-C)
3	Aditya & Rohan	III	CSE
4	R.Pruthvi	III	CSD
5	Surya teja	I	CSD

Sample Certificate:



Jury Invitation:



Outcome

Participants gained practical insight into real-world applications of Artificial Intelligence, enhanced their creativity and presentation skills, and developed a better understanding of how AI can be effectively used in campus and academic activities.


K. Arish
Co-Ordinator


Dr. S. Joshi
Convenor


Dr. Maram Ashok
Principal